



ADULT COLORING BOOK





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.....  
**bluestarcoloring.com**  
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***Teamwork makes the dream work***  
.....

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*Show Us Your Art.  
We'll Show The World.*

@newbelgium & @bluestarcoloring

#colornewbelgium



newbelgium.com  
bluestarcoloring.com

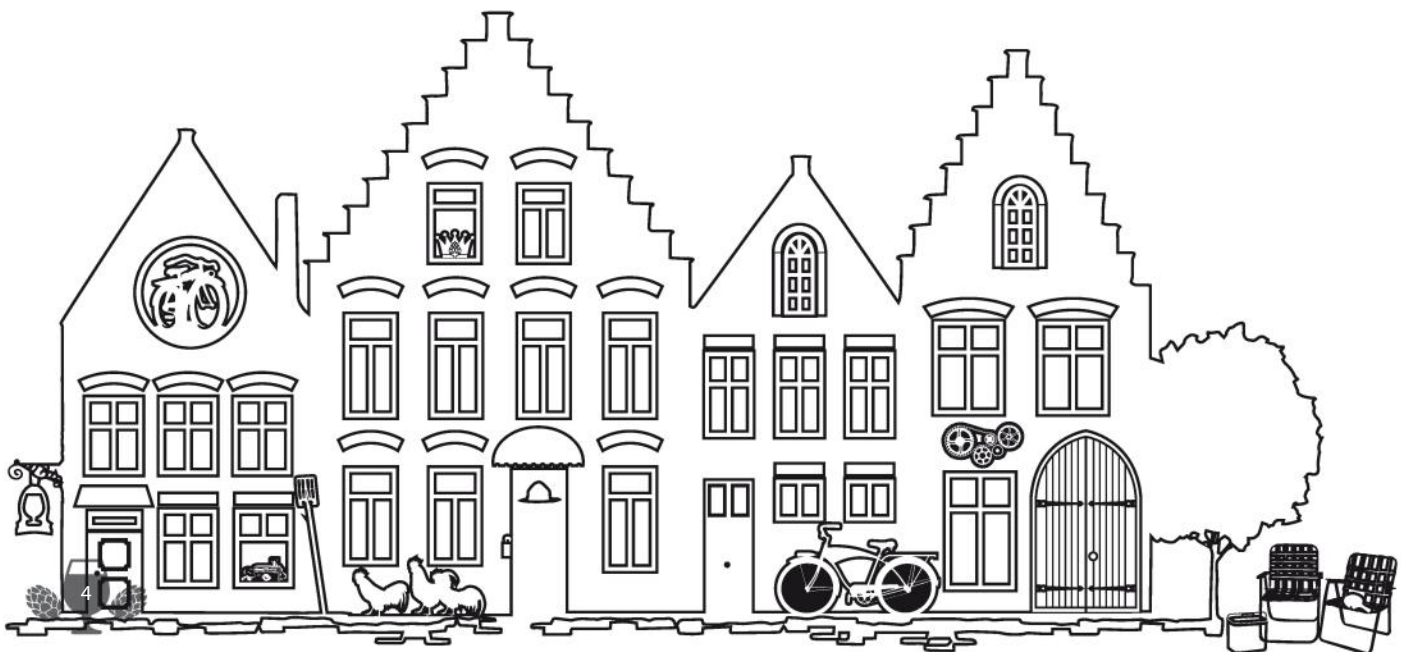




***COLORING BOOKS*** aren't the first thing that come to mind when you think of craft beer. However, after a recent epiphany by one of our employee-owners, we've come to find that they actually compliment one another extremely well.

That's why we created this very book. It's a great way to relax and unwind at the end of a long day. So crack open a New Belgium beer, break out the colored pencils (or crayons, if that's your thing) and get lost in your own imagination – one sip at a time.

***CHEERS!***





# ***COLORING BOOKS & BEER:***

A beginners guide to getting started.



Grab a beer. Preferably one that's yours.



Take sip of said beer.



Crack open a fresh pack of crayons or colored pencils.



Take another sip of beer for good measure.



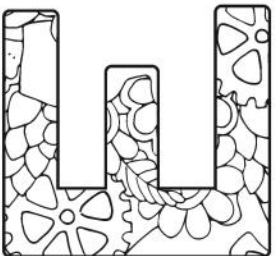
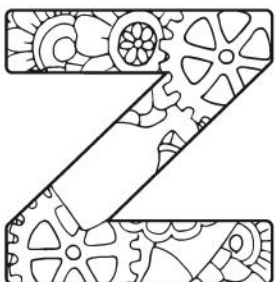
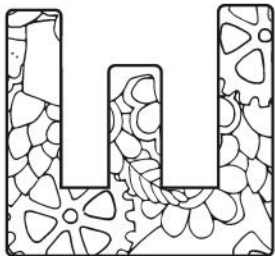
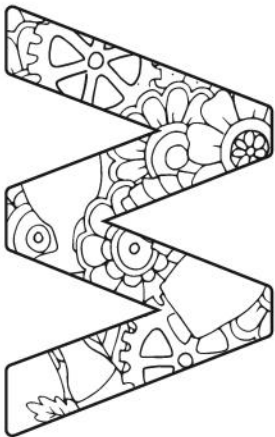
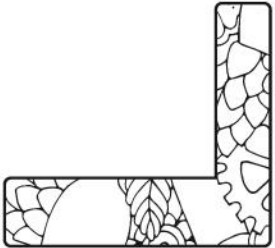
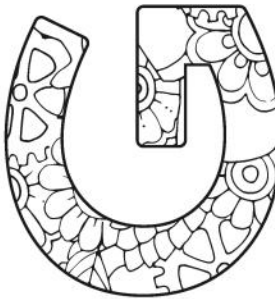
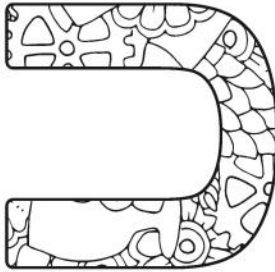
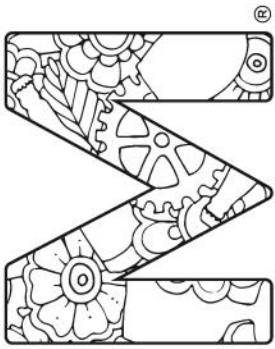
Pick a page and begin.

*NOTE: The more you sip, the harder it may be to stay in the lines.  
As always, color responsibly.*



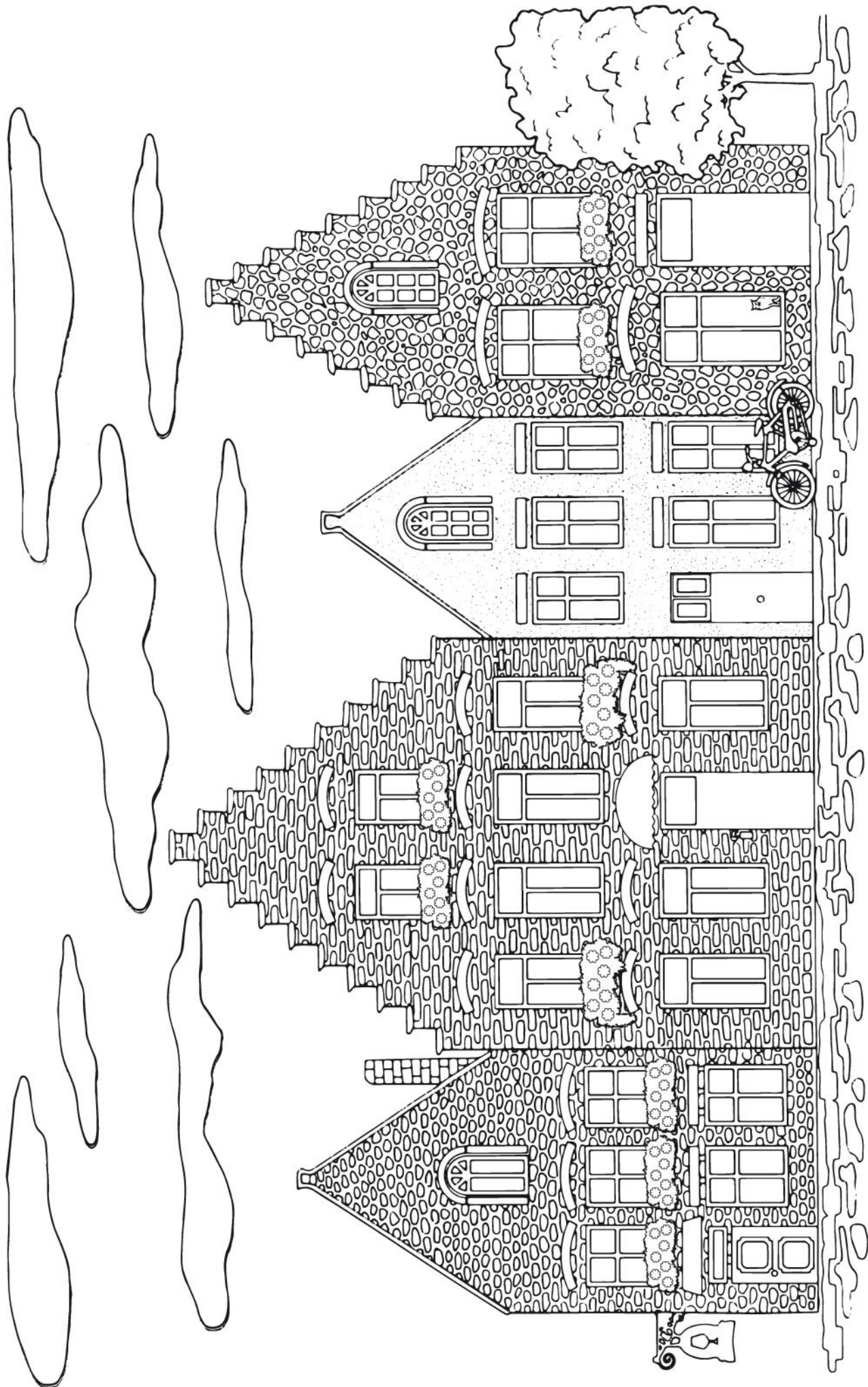










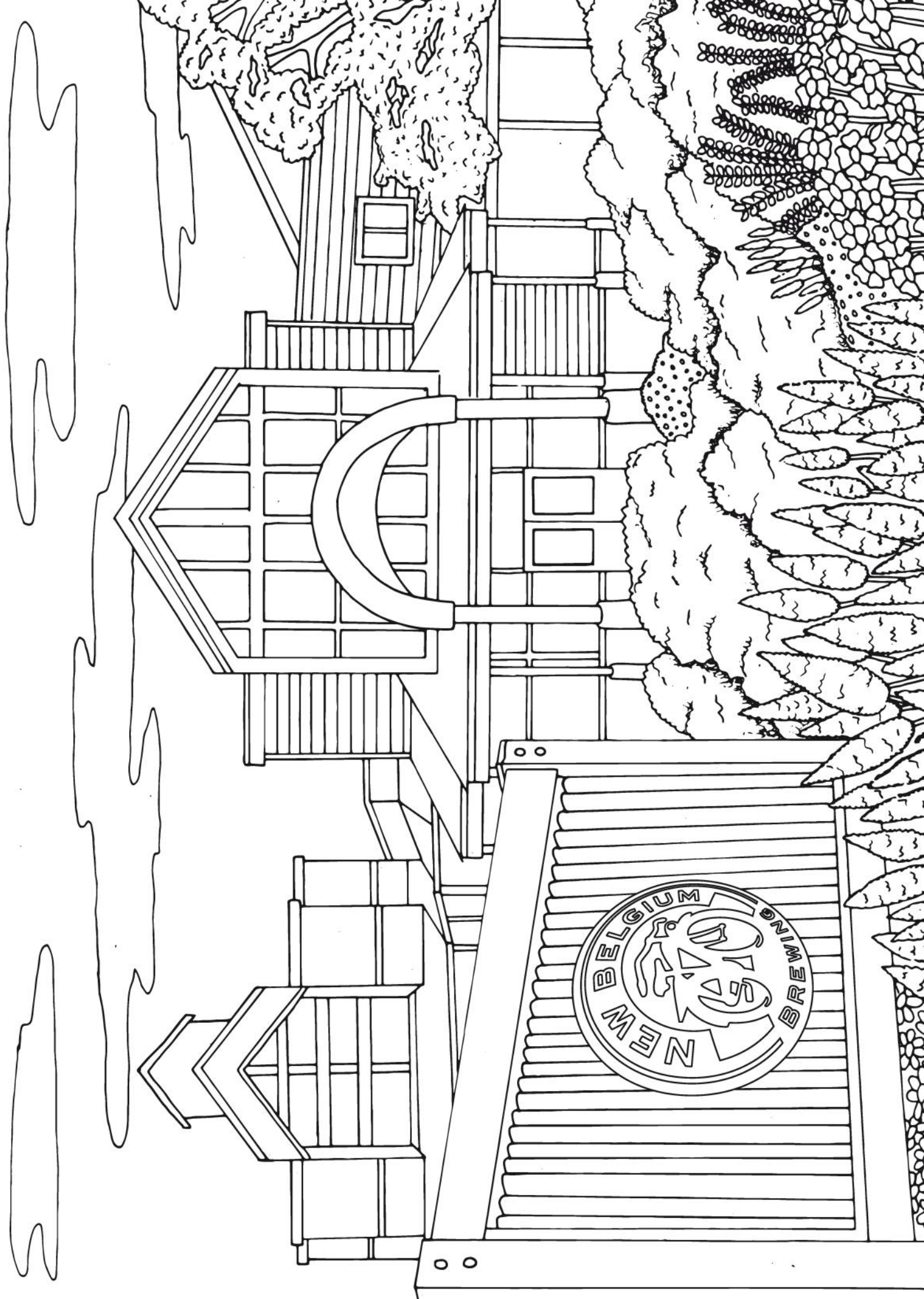






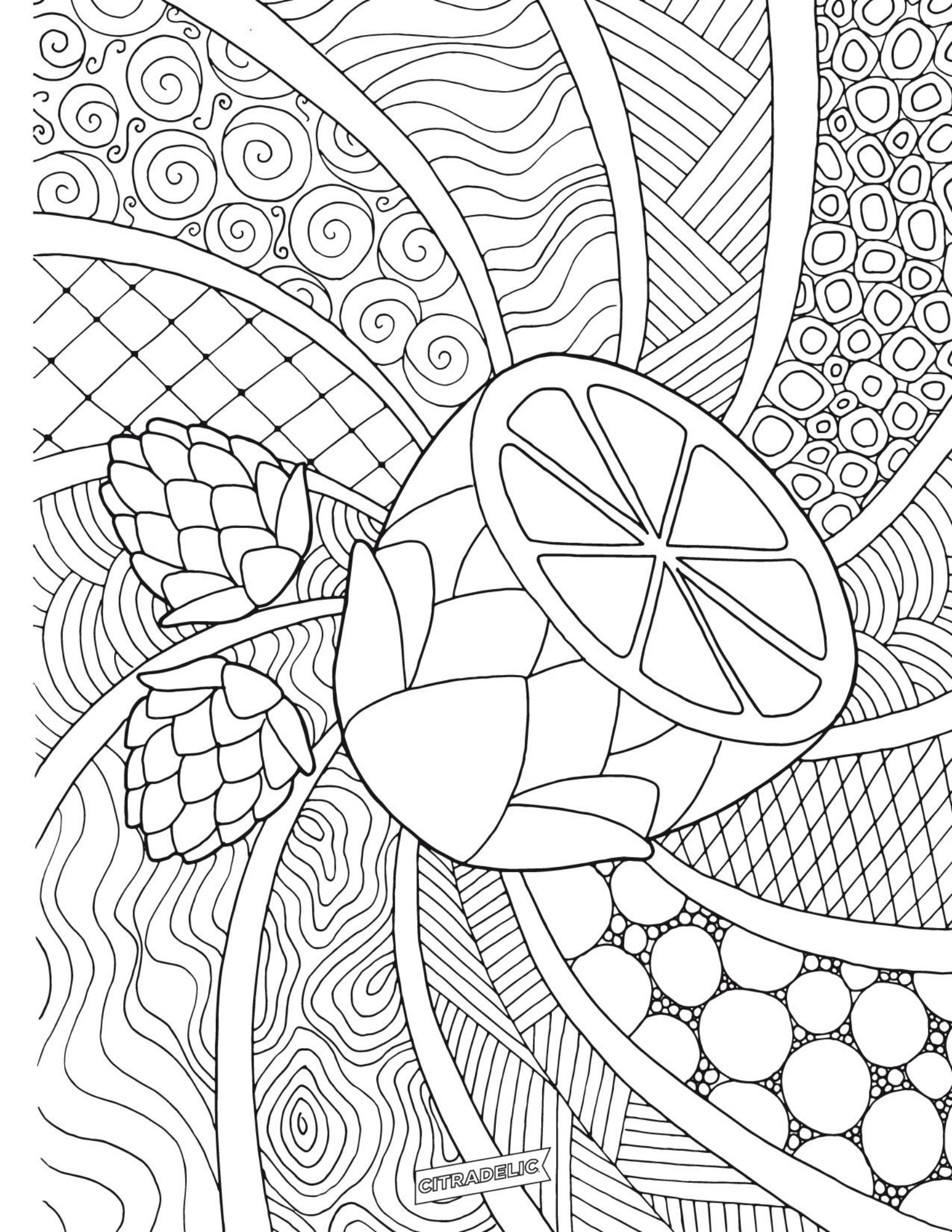








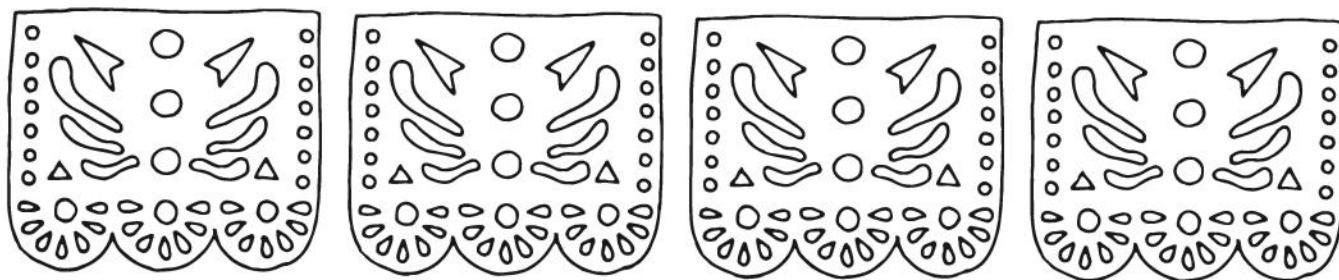
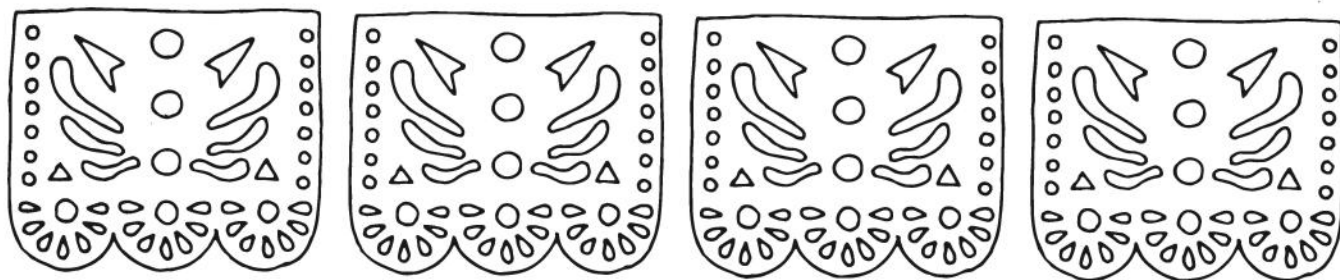




CITRADELIC



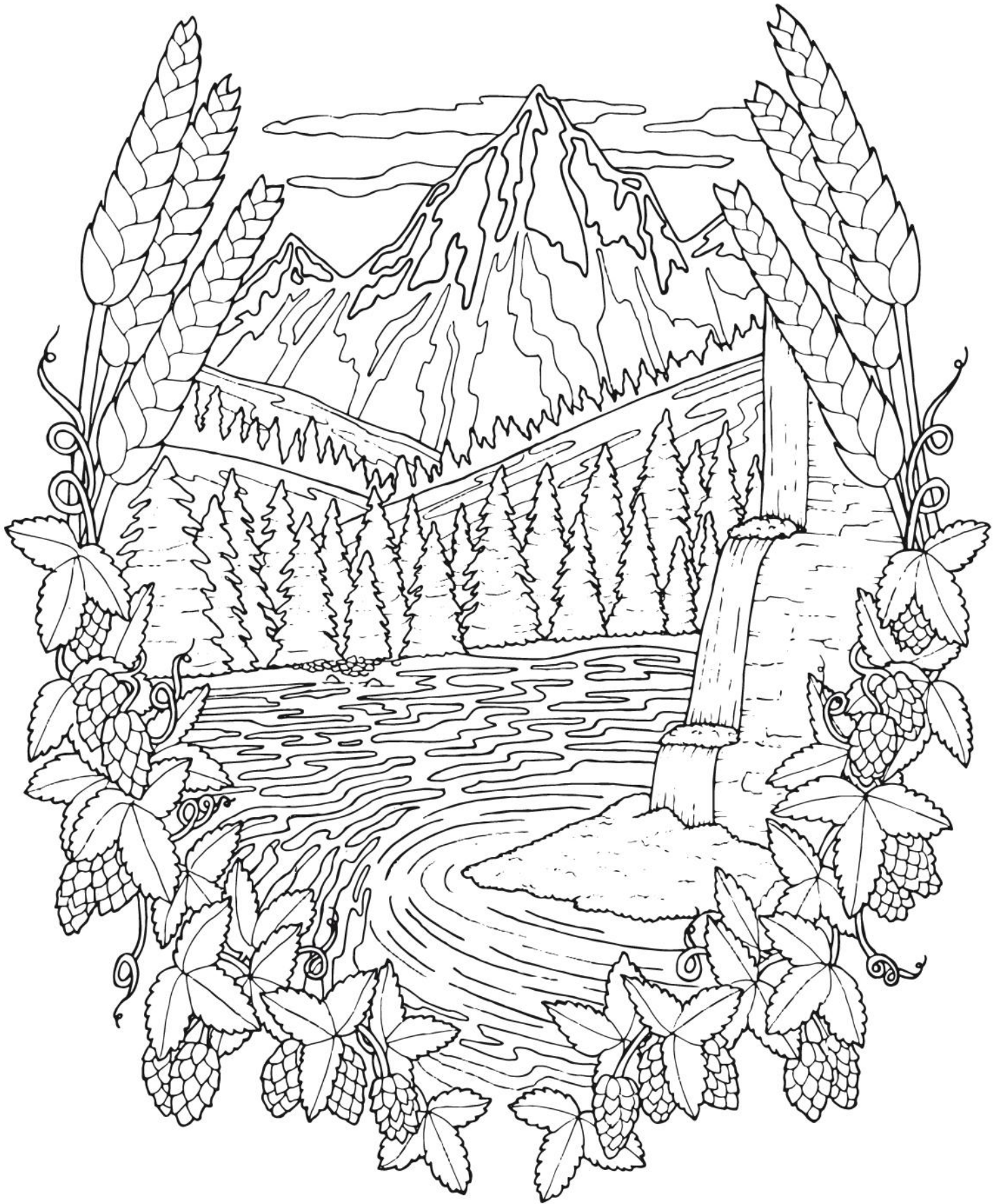




COCOA MOLE

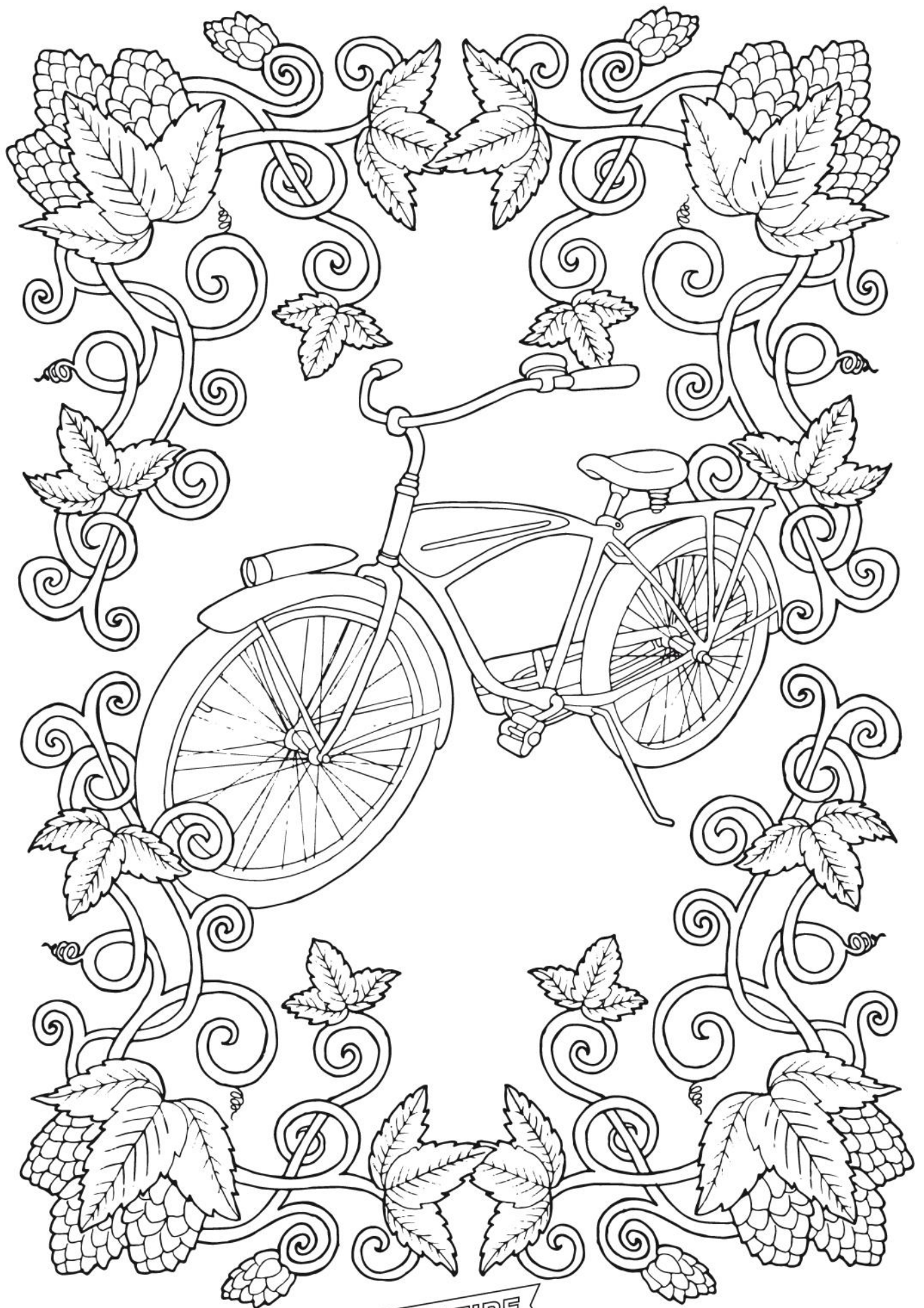












FAT TIRE





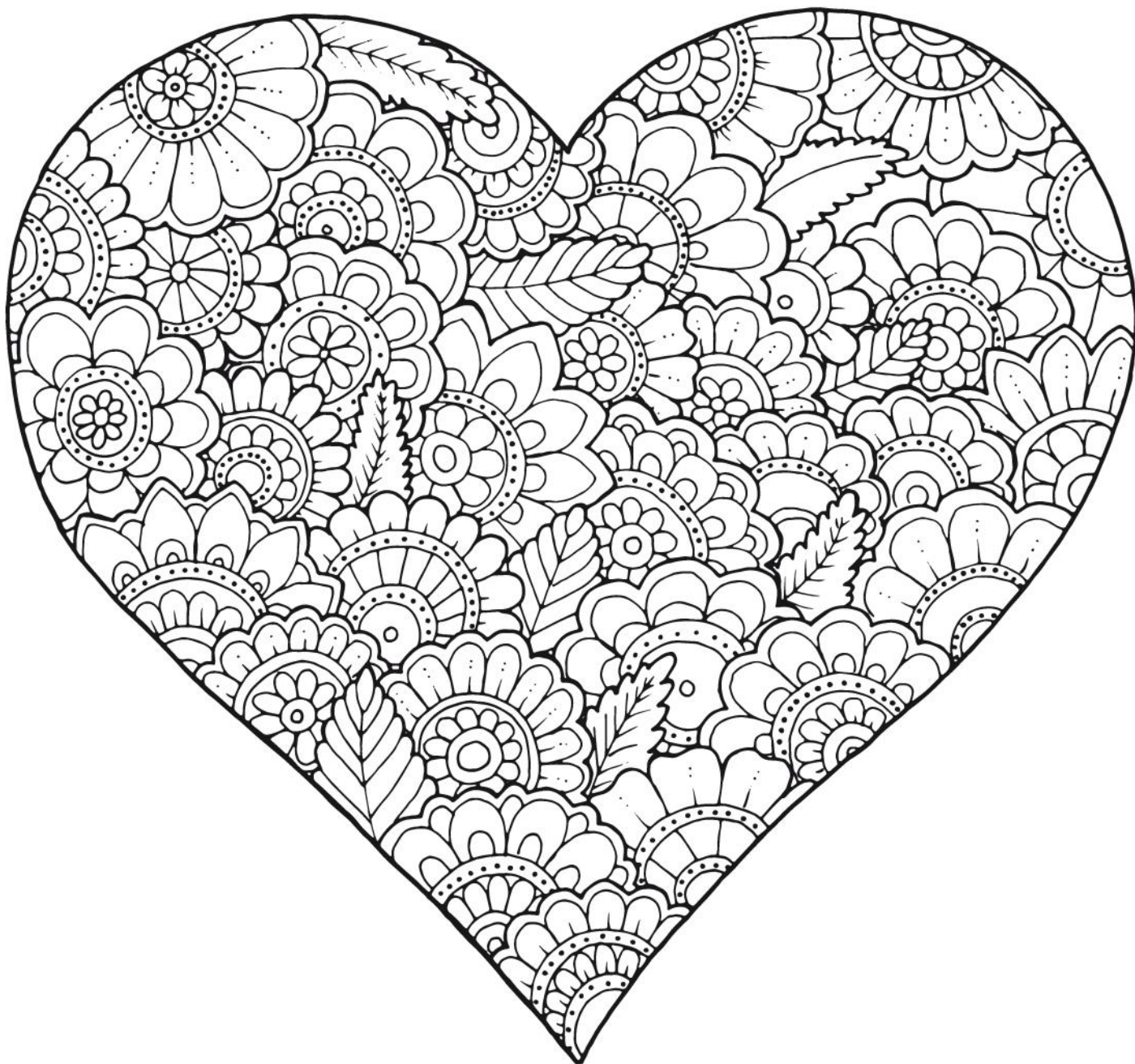


**NEW  
BELGIUM  
BEERS  
& GOOD  
VIBES**





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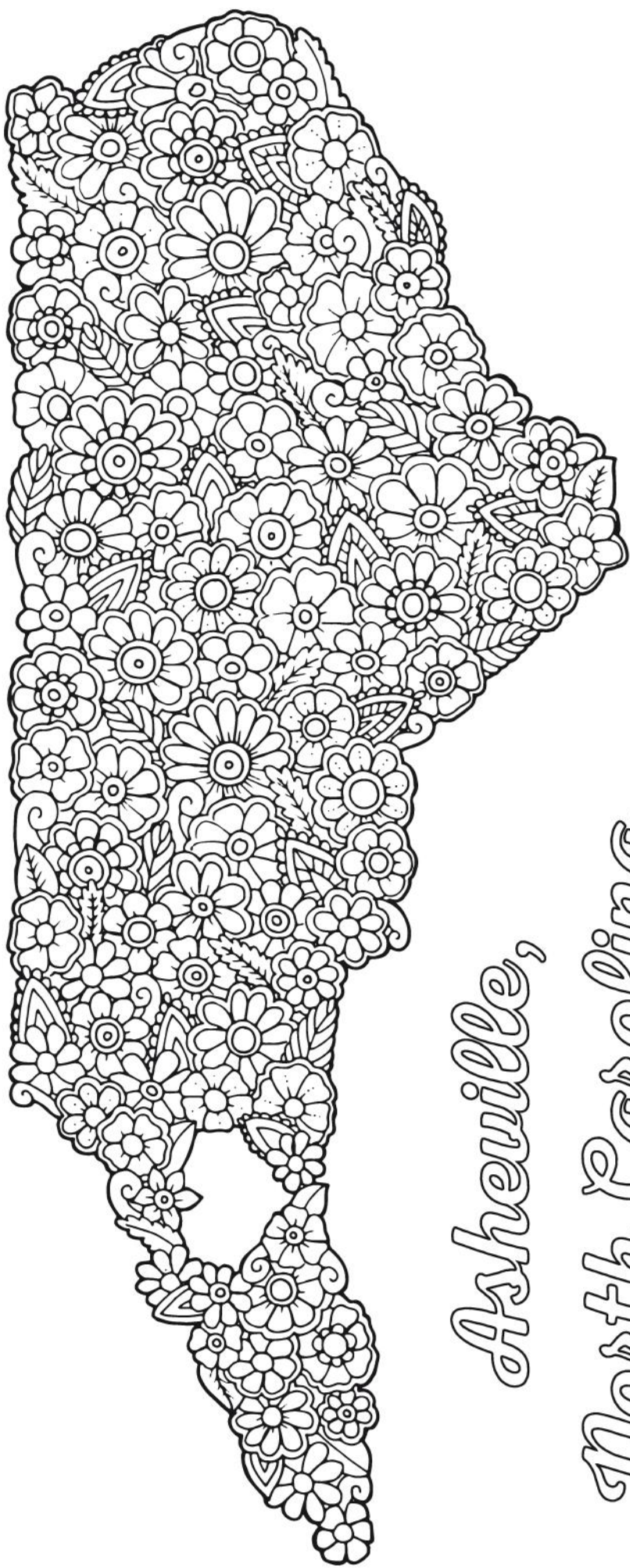












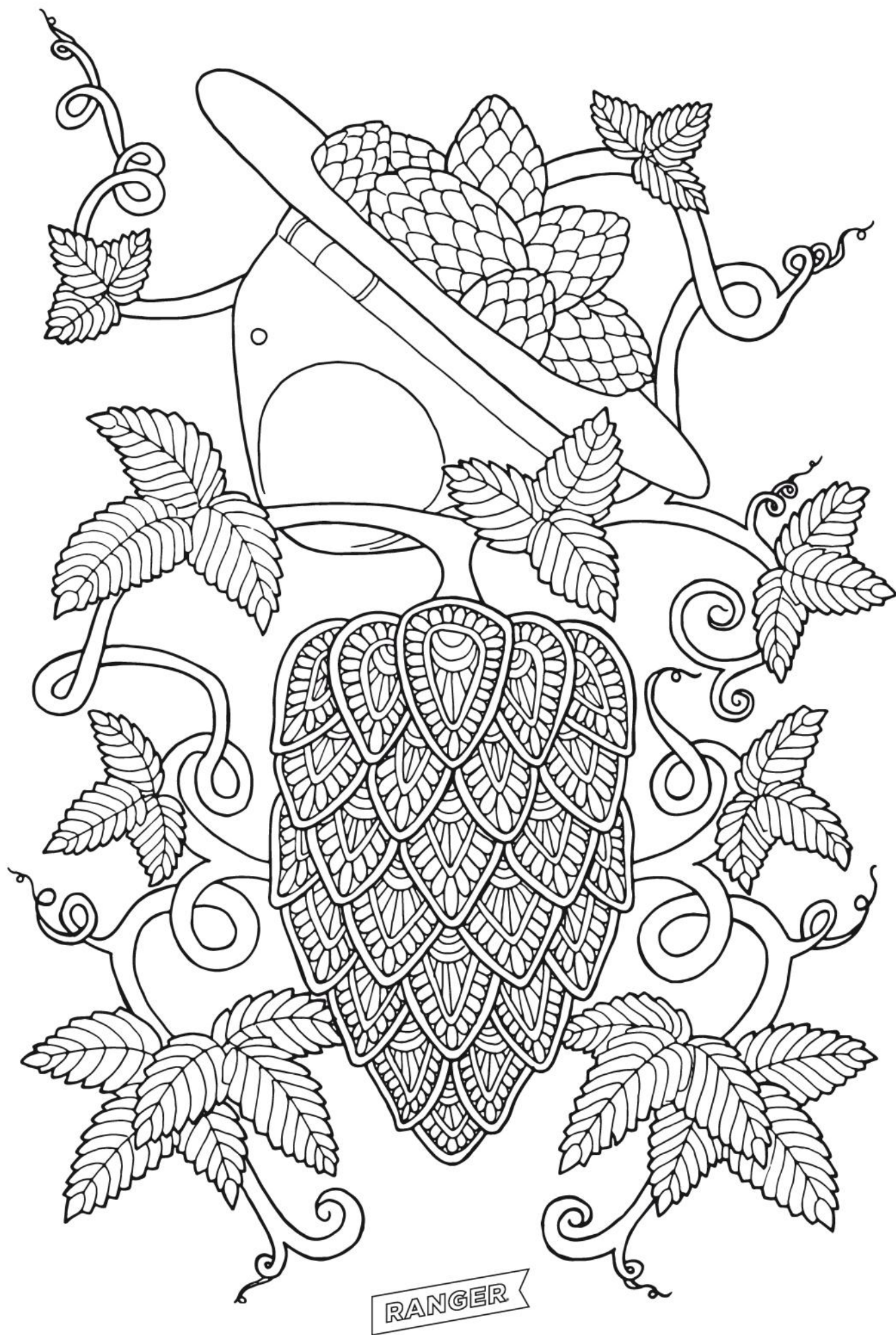
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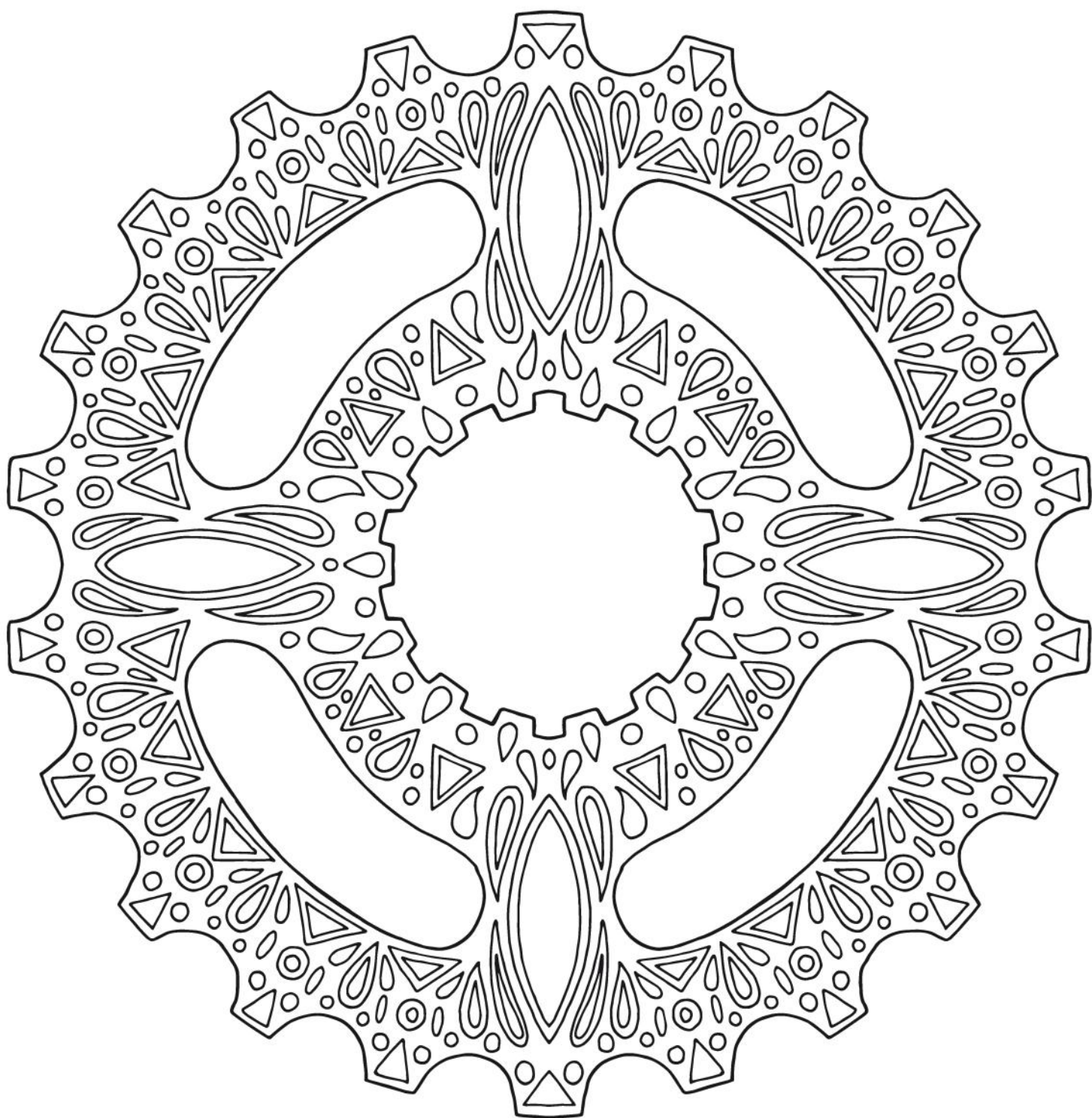






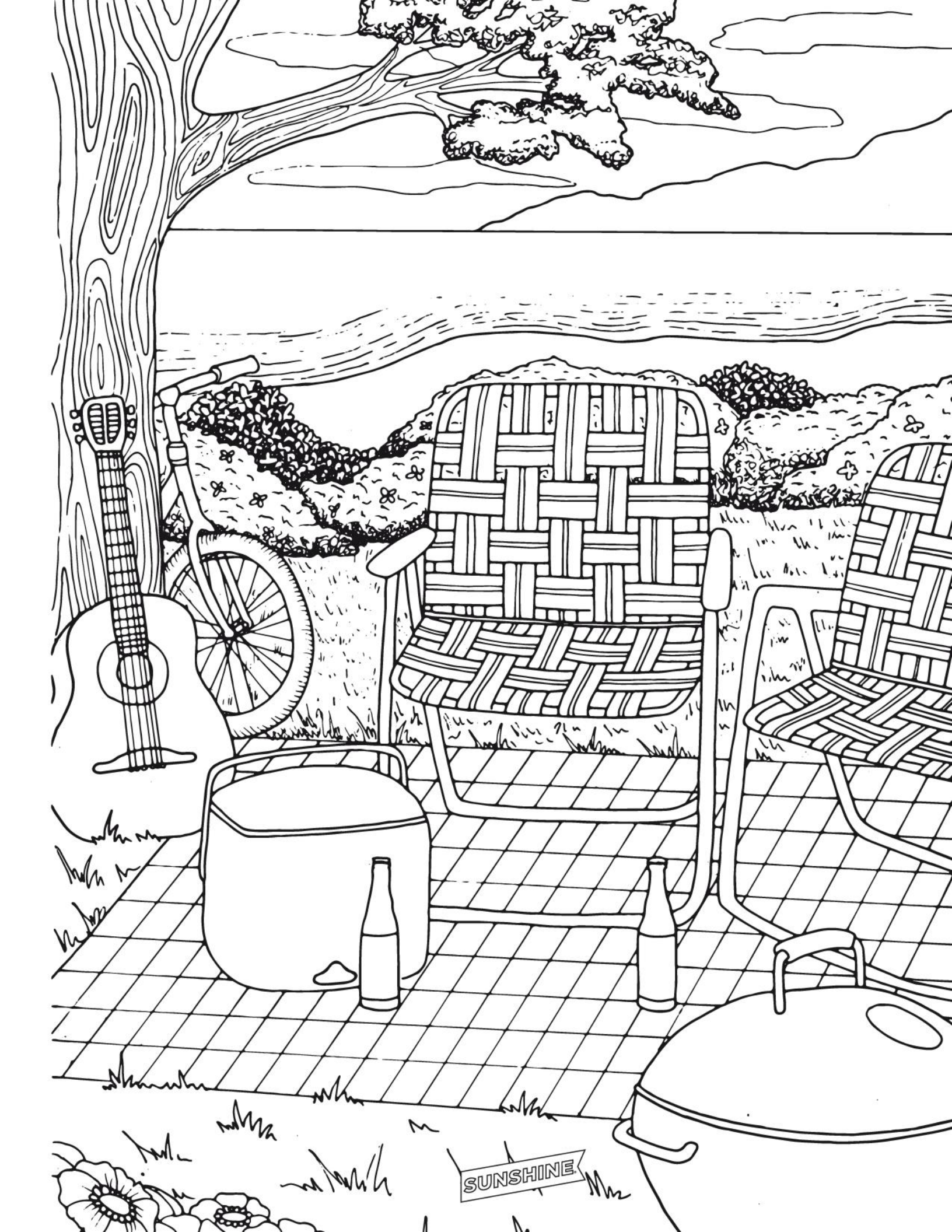






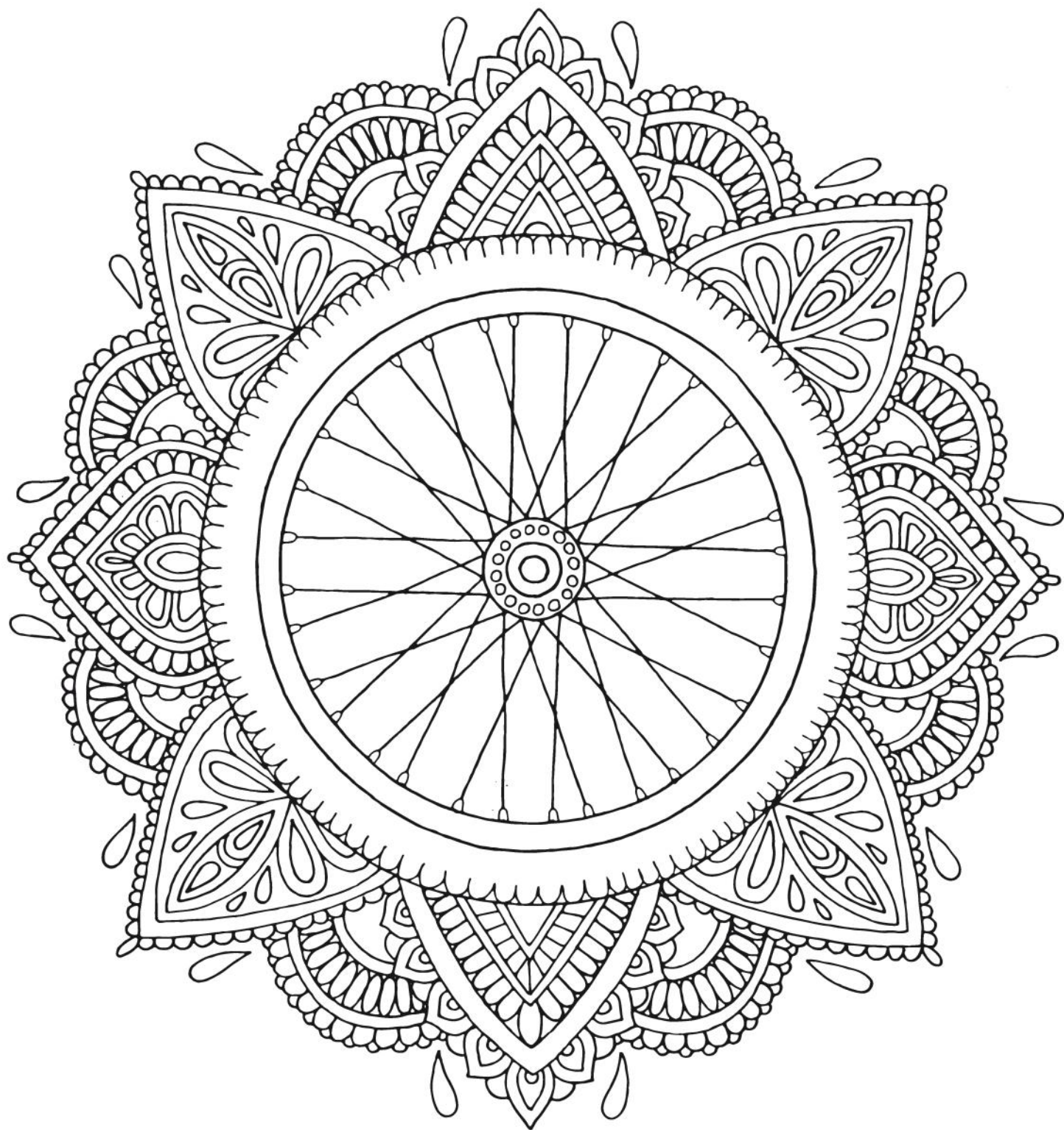






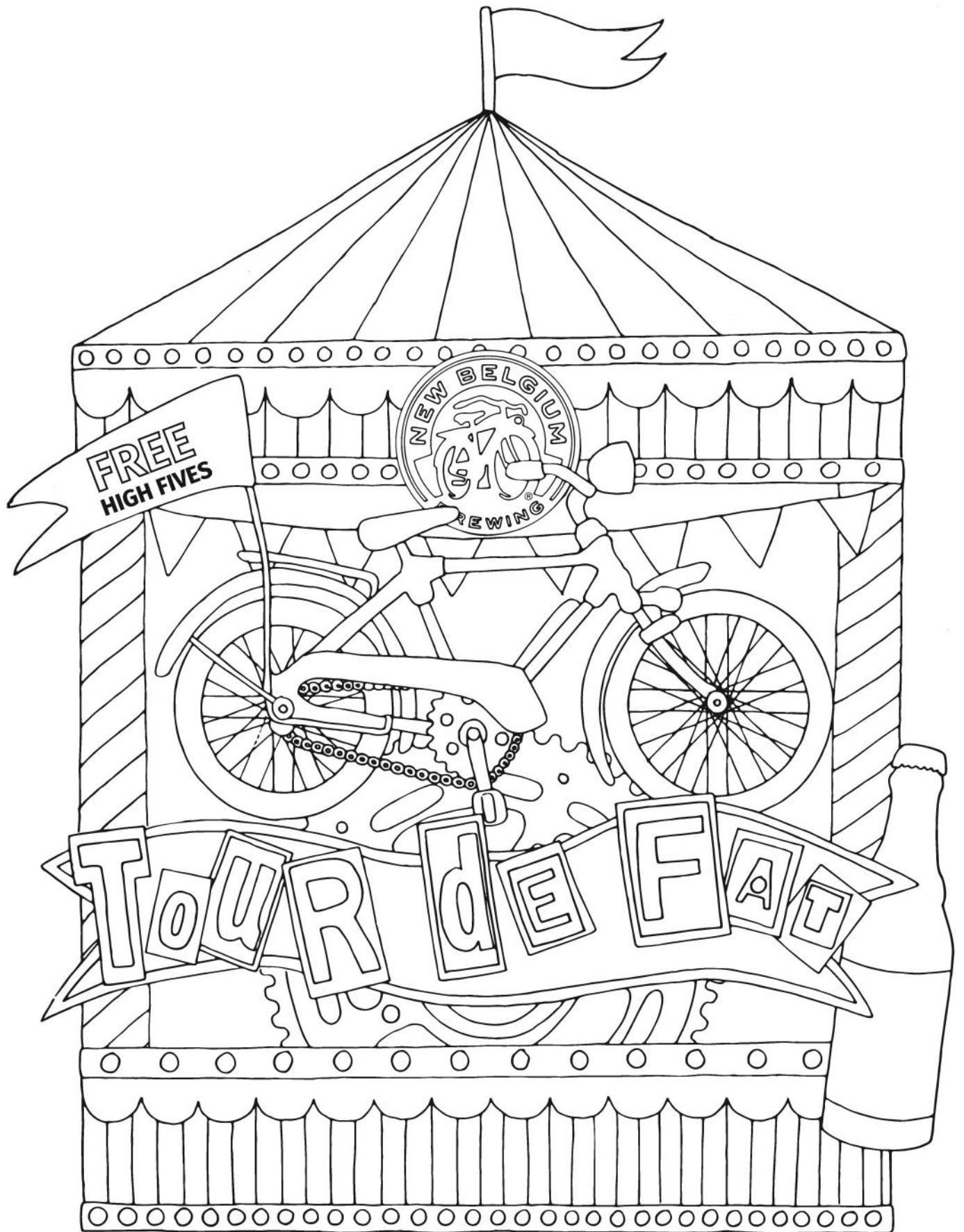
















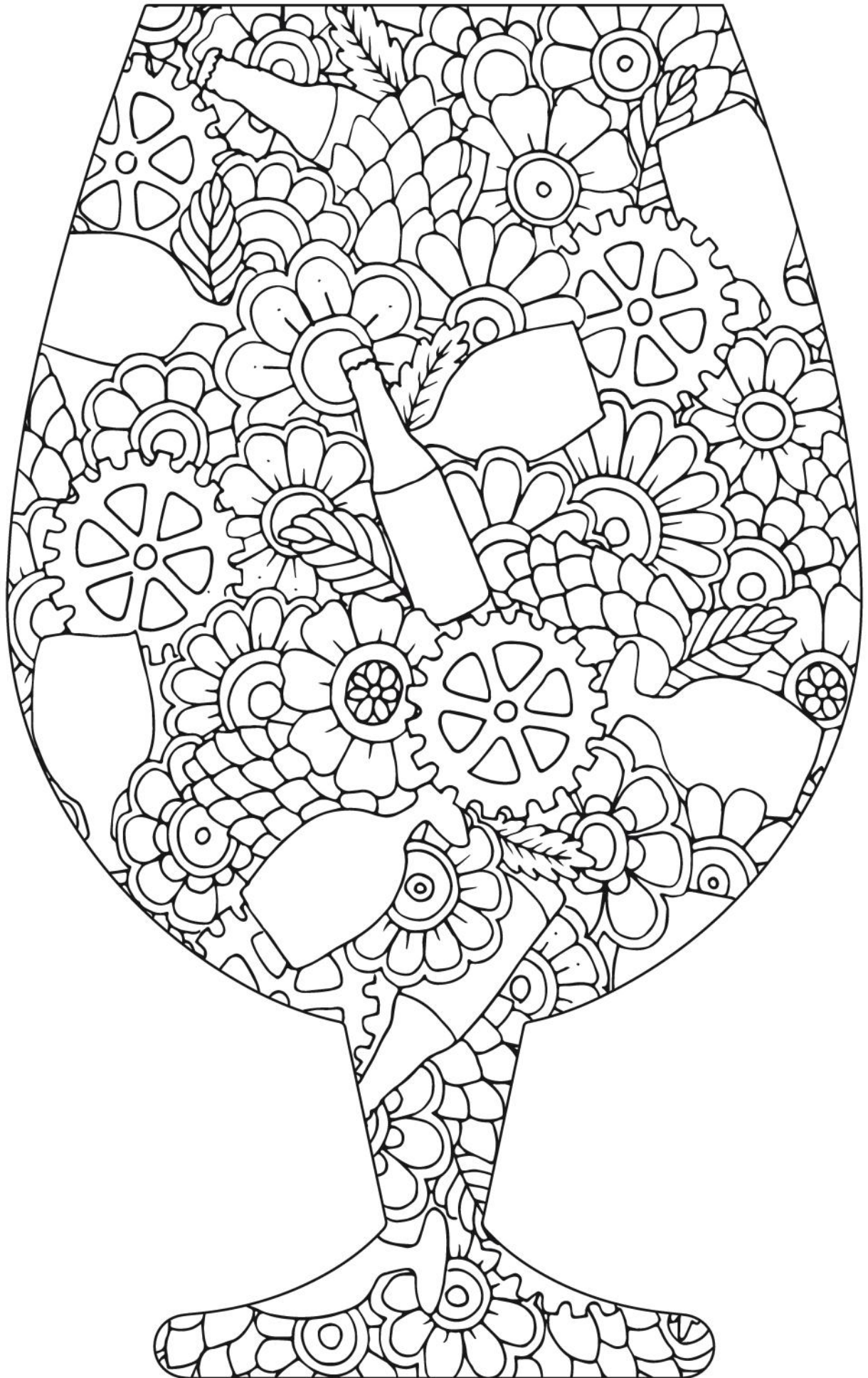






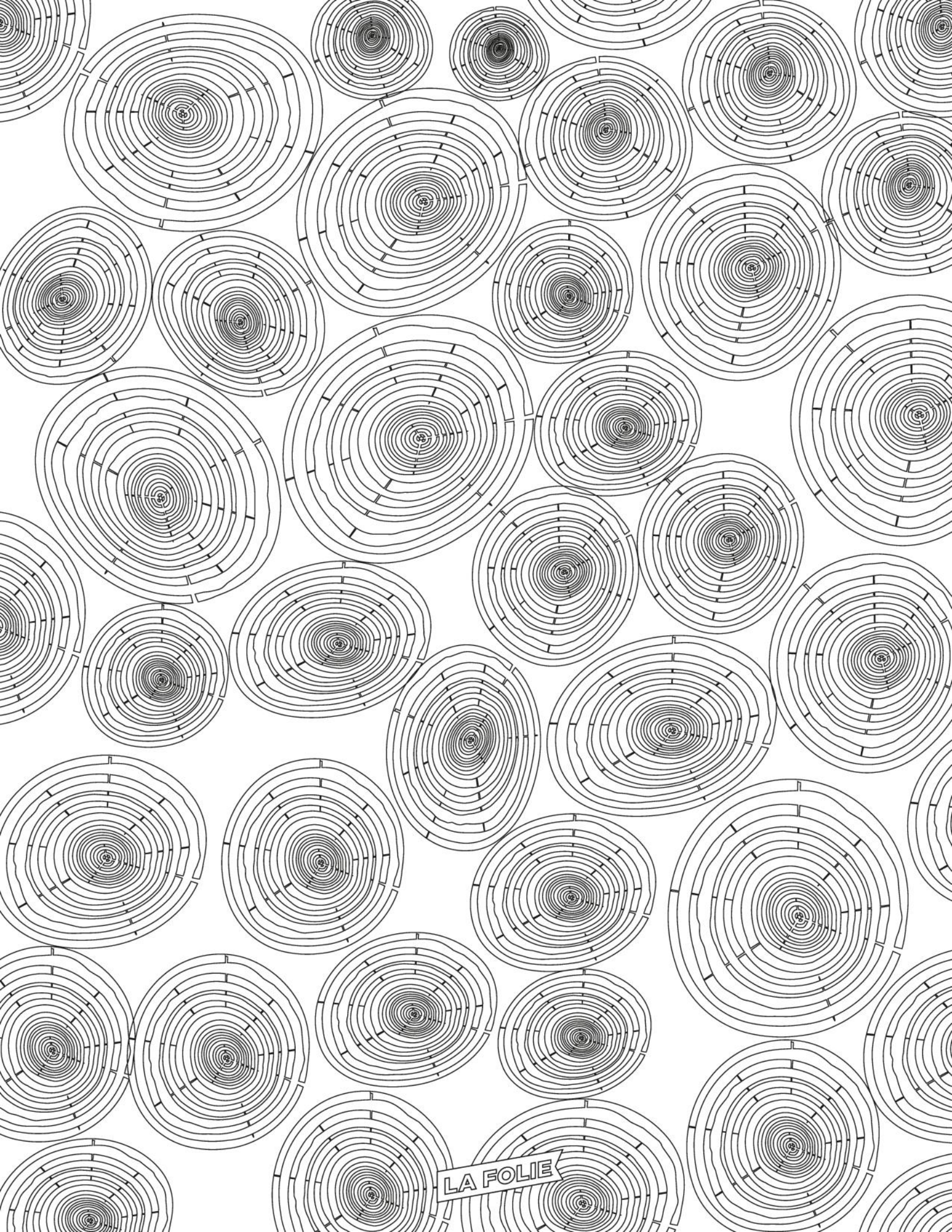








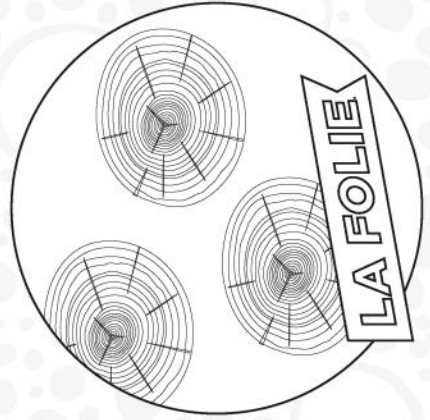
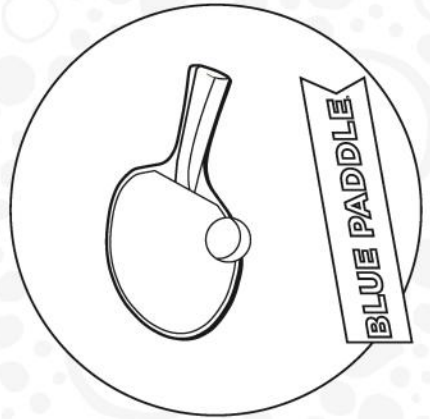
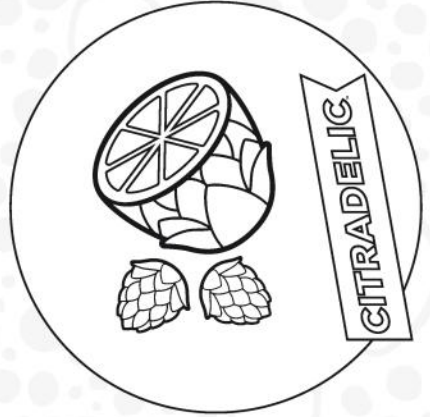
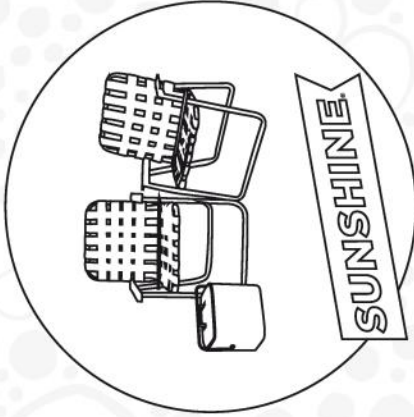
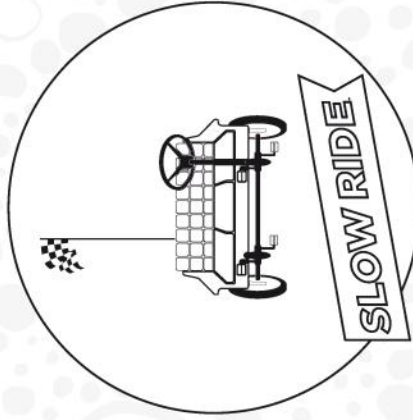
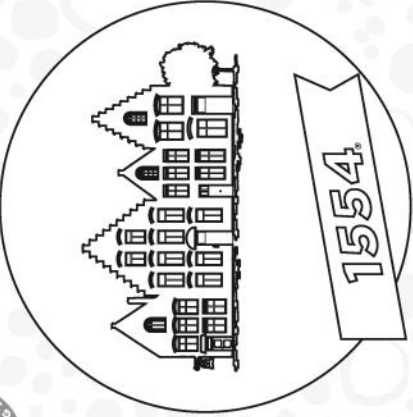
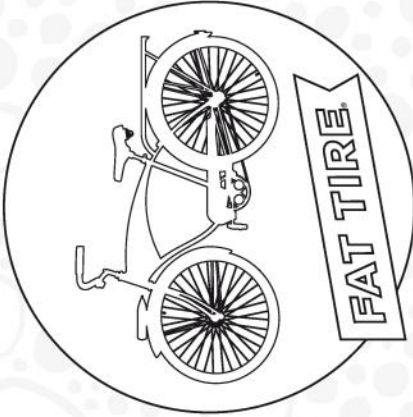




LA FOLIE



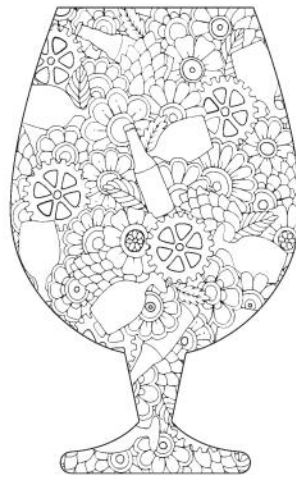








# CRAFT CORNER





# Beer Label Laboratory

Create your very own small batch series! Use our designs to craft a beer label that would make the brewers of @newbelgium jealous. See if you can top our design on the left of the page. Make sure you tag @bluestarcoloring and @newbelgium on Instagram and facebook so everyone can see your creation!

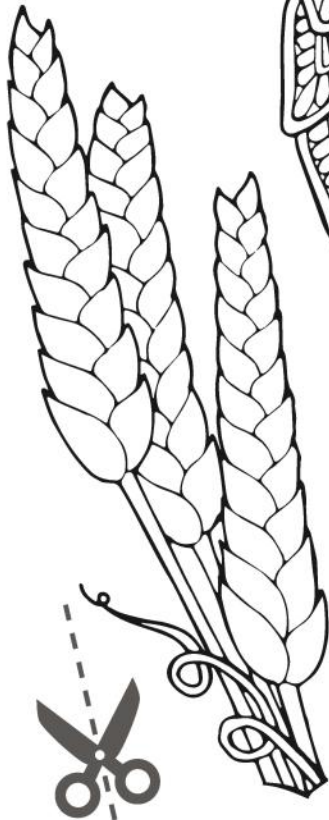
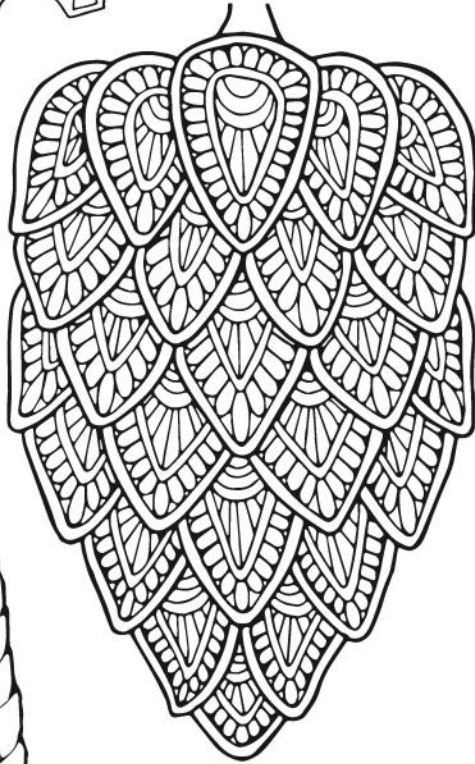
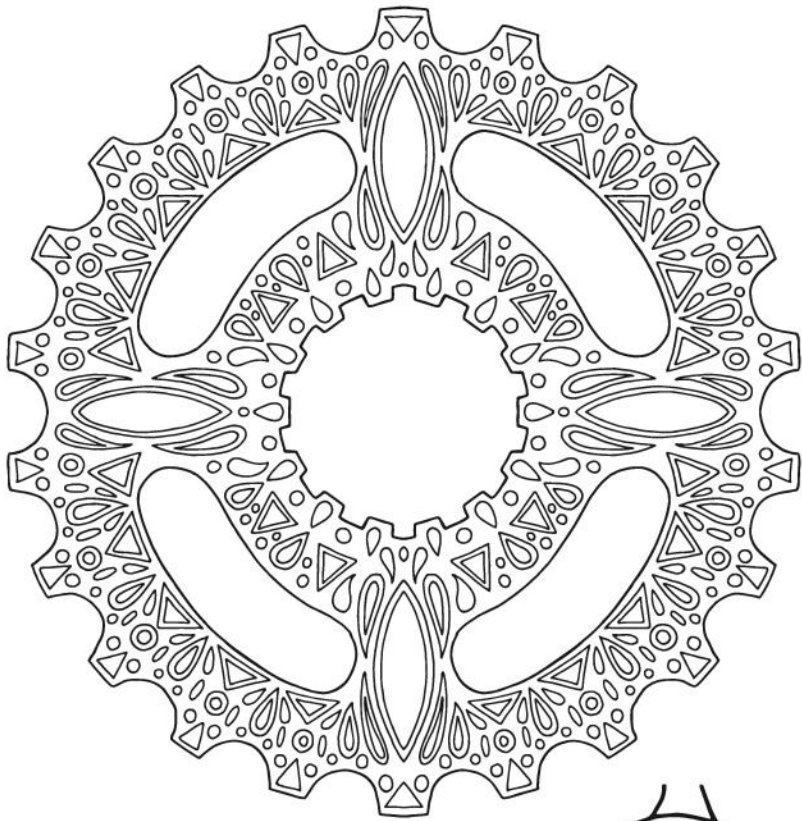
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(Tip: Try using an X-Acto knife to carefully cut out your designs)

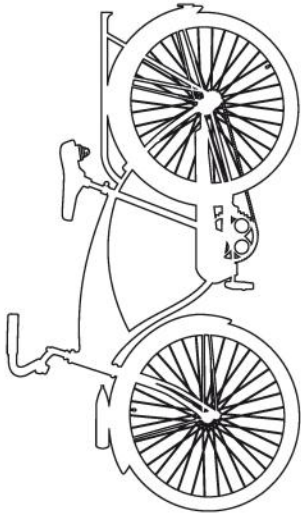
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*#colornewbelgium*









NEW BELGIUM.®





# Color Your Coasters

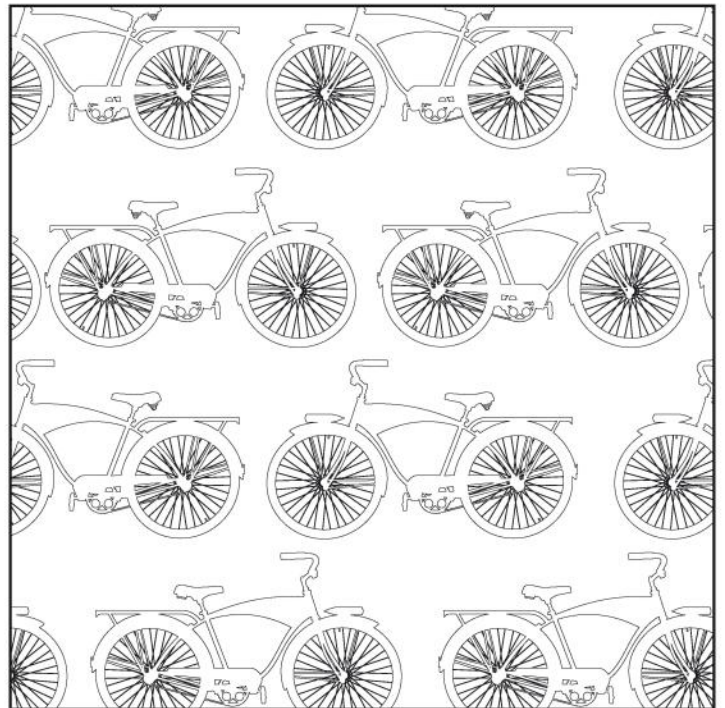
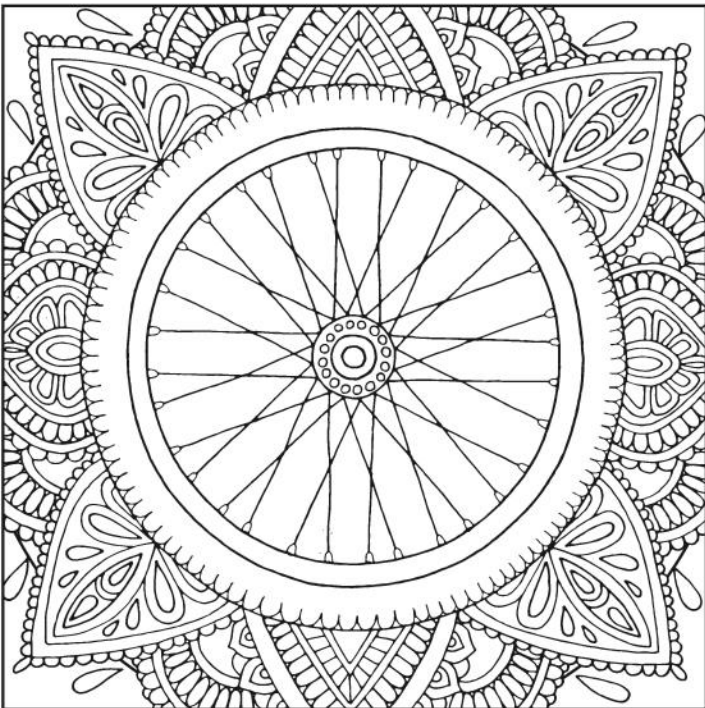
This page was created for all you do-it-yourselfers out there. Use our coaster patterns to create something that will inspire you to color something beautiful everyday while enjoying your favorite beverage!

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(Tip: google "DIY Coasters")

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**WE ARE NEW BELGIUM,  
AND WE LIKE BEER.**

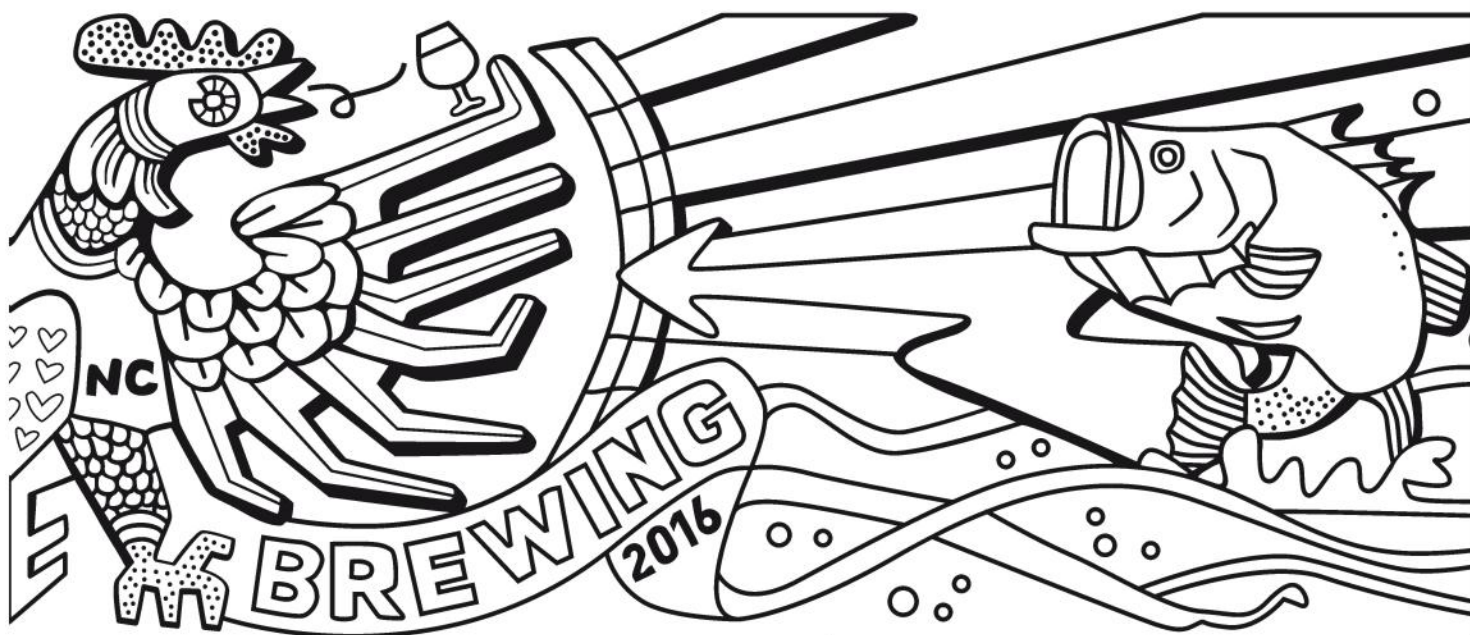
We also like meeting new people, especially new people who also like beer. So if you ever find yourself in Fort Collins, CO or Asheville, NC, we hope you stop by for a tour and introduce yourself. We'll have the beer ready and waiting.



NEW BELGIUM  
BREWING







## JOIN GRAND CRU

### BEER REWARDS POUR OUT

Have you ever watched a New Belgium video? Or been to Tour de Fat? Maybe we're friends on Facebook or Instagram. Wherever you're connecting with us, we want give you the rewards you deserve. That's why we created **GRAND CRU**. Sign up today to get great insider info and cool rewards.



Create your account at  
[NewBelgium.com/GC](http://NewBelgium.com/GC)

# GRAND CRU WANTS YOU

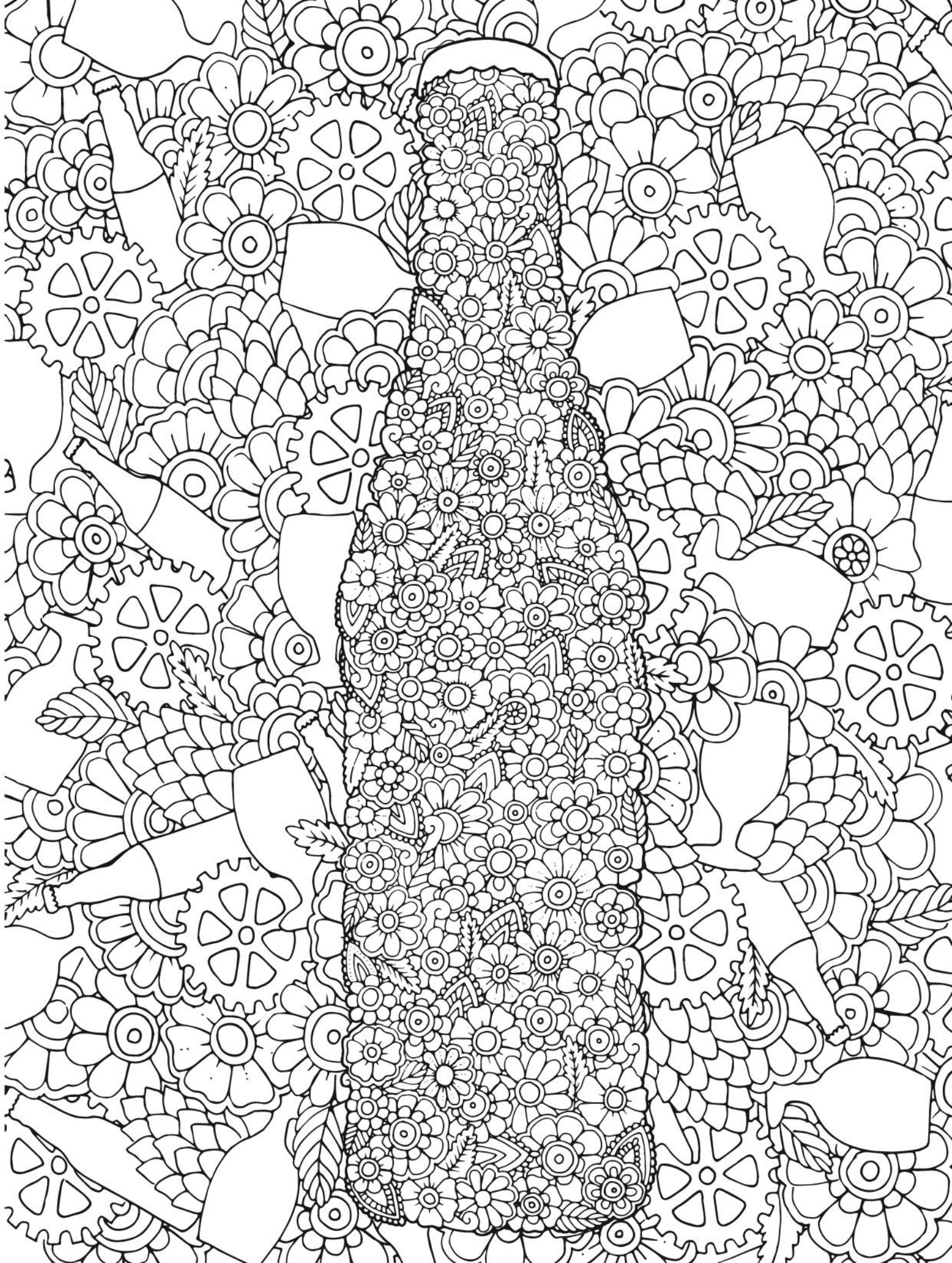


## **“LAST CALL” CHALLENGE**

Expert-Level: Finish your New Belgium beer first!













We launched Blue Star Coloring in early 2015 with the release of our first Adult Coloring Book, *Stress Relieving Patterns*. Since then, our duo has quickly grown into a troupe of creative, talented team members dedicated to a simple mission: Share the love of coloring with the world, and have a great time doing it.

In pursuit of that, we collaborate with independent illustrators to develop fresh, forward-thinking coloring books, ranging from seasonal offerings like *Spirit of Halloween* to unique titles like *Yoga Kitties* and *Steampunk Ocean*. We also work with domestic and international partners to make our books available to coloring fans around the globe. We are grateful that the awesome folks at New Belgium Brewery trusted us with this project. Special thanks to Jaimie Horan (@jaimie\_designs), our talented illustrator from New Zealand, who helped us create this book!

This is why we go to work every day: to build a stronger, loving world in which each and every person can celebrate the artist within.

You can find more of our books at [bluestarcoloring.com](http://bluestarcoloring.com).







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